

## ADAC-Cup: Opening show from one source

The Bochum based company Lasertec-Showlaser this year planned and operated the big opening ceremony of ADAC Supercross SX-Cups in Dortmund's Westfalenhalle. Stadionwelt discussed the performance with Werner Bankner, Sales manager Lasertec.



Werner Bankner

**Stadionwelt:** What exactly was Lasertec's job in the course of the ADAC Supercross?

**Bankner:** Our company, Lasertec-Showlaser, represented by myself, was assigned as general contractor for the ADAC SX-Cup to develop a new concept for this event. The main focus was to shorten the entire show down to 15 minutes, including the presentation of the course and the sponsors, and to showcase it impressively with the most modern technics. Since we had already accomplished numerous events in the Dortmund Westfalenhalle successfully, we brought quite some experience concerning this large location.

**Stadionwelt:** Has it been the first time for your company at this event?

**Bankner:** For us it was the first time to arrange such a complex production. Because we had already realized numerous events in the Westfalenhalle successfully we could fall back on strong partners from

the event sector in Dortmund: the company Beuchel, fireworks Tietze as well as the fire artists Evil Flames.

**Stadionwelt:** When did you start the preparations, and how many employees were involved?

**Bankner:** The selection of the technics as well as the co-operation partners already started in June 2009. During the event, up to 42 technicians, programmers and performers were on-site. Andre Stüwe from Beuchel coordinated the entire technical operation and personnel planning. The realization of content and the presentation of the sponsors was taken over by Martin Koslowski, who works for our company as a freelancer.

**Stadionwelt:** What kind of security requirements were to regard?

**Bankner:** Like any major event of this kind, the usual security requirements were applied. The single crafts were →



The entire height of Dortmund's Westfalenhalle was used for the opening-show of ADAC SX-Cups

Photo: Lasertec-Showlaser



In comparison to previous years the show was shortened to 15 minutes

Photo: Lasertec-Showlaser

controlled on a possible risk potential and in parts even checked separately by public authorities like the industrial inspectorate and the fire department.

**Stadionwelt:** What kind of special features of the show would you like to highlight?

**Bankner:** Due to our experience of the past years, we were looking for a solution to limit the entire opening ceremony to 15 minutes without eliminating single parts of the show and using the Westfallenhalle's whole size for the first time. We thereby used the newest technicians from Martin Professional. With these, it was possible to build a modern LED

cylinder in the middle of the location, which could be used all around. It had a screen of about 100 square meters and was suitable for graphics. Concerning the light engineering, we also focused on new products, so the new Mac III came into operation a lot. Furthermore, we could celebrate a premiere concerning the laser technology. Our new RGBY OPSSL lasers were used. These new laser systems differ completely from the common RGB lasers which are currently used. These lasers, besides RGB modules, also feature a high-capacity, yellow OPSSL module from Coherent. Thereby the colour range broadens and the output is increased. These are probably the

strongest systems for show lasers on the market. All in all 14 laser systems were used.

**Stadionwelt:** Has a decision been made yet about Lasertec being part of the ADAC Supercross in 2010?

**Bankner:** The management of ADAC division sports was very pleased with the entire event and the technical realization of their wishes. About four weeks after the show, they awarded us the contract for 2010. We would like to thank all members of the staff and creative team, and we are really looking forward to the upcoming ADAC SX-Cup in Dortmund.



Fire artists were part of the opening ceremony Photo: Akisuta Project Photography



The colour range broadens clearly with the new laser systems Photo: Lasertec-Showlaser